**Course Syllabus**

Academic year: 2020-2021

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | MANAGEMENT |
| Level | Master |
| Program of study | Strategic business management |

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| Course | **Managerial Business redesign** |
| Code | MN.MSA.O.3.02 |
| Year of study (semester) | II (III) |
| Number of hours | 56 |
| Number of credits | 6 |
| Professor | Assoc. Prof., Ph.D. GHICAJANU Mihaela |

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| **No.** | **Topic** |
|  | General coordinates on business managerial redesign (Introductory notions on business managerial redesign; Content and purpose of business managerial redesign (organizational reengineering; Definition and attributes of business managerial redesign - in the concept of American reengineering Michael Hammer and James Champy; which can resort to reengineering; The three forces that determine redesign; The context of the application of business process reengineering; The advantages and limitations of redesigning business management |
|  | The need for managerial redesign of the business (Management system structure; Management relations; The need to change the management of a business; The need to develop and substantiate the enterprise strategy; The actual redesign of management) |
|  | Redesigning the methodological-managerial system of the business (Composition of the managerial methodological system; Managerial methodologies for redesigning the management system of an organization) |
|  | Methodology for redesigning the decision system (analysis of the decision system, identification of strengths; weaknesses; elaboration of the design plan of the decision system) |
|  | Redesign and modernization of the information subsystem (information system analysis, identification of strengths; weaknesses; elaboration of the information system design plan; business document management) |
|  | Remodeling the organizational system (analysis of the organizational structure, identification and analysis of the aspects of efficiency and functionality of the organizational structure and system; elaboration of the design plan of the organizational system / structure) |
|  | Systemic approaches to increasing business efficiency and effectiveness |
|  | Continuous improvement in business management (Kaizen strategy) (Content of the Kaizen philosophy; Definition and content of continuous improvement; Context of application of continuous improvement techniques; Comparative analysis between redesign and continuous improvement) |